

## JUNE SERVICE AWARDS

*Celebrating Pacific Employee Anniversaries*

**17 YEARS**

Carmen Rutz

**15 YEARS**

Gurmit Singh

**8 YEARS**

Dallin Woodruff

**7 YEARS**

Dick Kelton

**1 YEAR**

Justine Brown

### ***Green Living: Go Laptop!***

If you want to cut your energy use, consider switching from a desktop computer to a laptop. Laptop computers use almost three-quarters less electricity than a desktop model. These days, laptops can do pretty much anything desktops can. To save even more, power down your computer each night instead of letting it run.

#### What's Inside This Month?

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*Pet Friendly Gardening*

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*The Changing Environment's Impact on Your  
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*How to Leave Us Google & Yelp Reviews*

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### ***Thoughts from Richard Steed***

June is the month of Father's Day so that's what's been on my mind. I wonder how much of his fatherhood a man carries into other aspects of his life? I know I changed immediately when I became a father. In fact, I began changing just knowing I was about to be one. It's not something I tried to do, it just happened. I became more attentive to my wife, and to the neighborhood children.

There was no question of whether I wanted to be there when my child was born. Some sort of inner feeling just took over. As my child grew I developed a new perspective and deeper understanding toward my own parents.

Not only did I change in relation to my immediate family, this new fatherly attitude seemed to spread out across the entire spectrum of my life—in my interactions with people, however seemingly insignificant, on a daily basis. I started holding the door for people more often . . .

I have also carried fatherhood into my work life. As my own business grew, and I grew to love it more, I began to see the father-child relationship play out there, too, as I nurtured and watched my business grow. Since my business grows only because of customers like you, it's my hope that I've also carried a fatherly love not only to my very first customers, but also to most recent ones. Here are some parallels I came up with:

- A father helps clean and organize. I hope to do that by allowing you to take your records offsite.
- A father gets things for you when you need them. Kind of like how we retrieve your files for you 24/7 isn't it?
- A father watches over things and helps you plan for the future. Hmmm . . . can you say "Disaster Recovery?"
- A father makes sure siblings get along and the best way to do this is by maintaining security of the home. Kids get along better when they feel secure. We protect your records, giving you security so your office and operations can not only get along, but thrive!

Of course you're a father, too, to all of your customers. But since it's Father's Day, just lay back in your hammock this June and allow us to serve you!

*Richard*

**Shred 6 Drives for the Price of 5!**

**One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of June!**

## Trivia Quiz: Famous Fathers

1. How many daughters did Charles Ingalls have in the "Little House on the Prairie" series?
2. What legendary actor co-starred with his son and grandson in the film "It Runs in the Family?"
3. In Harper Lee's "To Kill a Mockingbird," what is the name of Atticus Finch's daughter?
4. Which of America's Founding Fathers was the President of the Second Continental Congress that met in Philadelphia in 1776?
5. With his father at the ballpark watching him play, this son hit his 500th career home run on Father's Day in 2004. Who is this player?
6. Born in Alexandria, Greece, around 325 B.C., Euclid is considered the father of what field?
7. Which U.S. president had 15 children, the most of any president?
8. Where did TV dad Homer Simpson work?
9. In what play did a father give his son this advice: "This above all: to thine own self be true"?
10. Benjamin Harrison became president of the United States after William Henry Harrison. How were they related?

*Answers on Back Page!*

## 7 Warm Weather Tune-Up Tips

Your bags are packed, your maps are unfolded, and the kids all have their snacks. You and your family are ready for your road trip, but is your car? As the weather gets warmer, there are some things you should do to ensure that every trip, short or long, is a safe one.

1. Do a check of all of your exterior lights and windshield wipers. Replace worn wipers or any burned out bulbs.
2. Look over your tires to make sure that the tread is not worn down. Don't forget to check your spare also. This is a great time to get out your jack, make sure it is in working order, and review how to use it.
3. Under the hood, check the belts, battery, and all fluid levels. It is a good idea to get a fresh oil and filter change before and after a road trip.
4. Fill up the washer fluid reservoirs and wash all the windows.
5. Inside your vehicle, do a safety check of all of your seat belts.
6. Check any car seats that are in your car, making sure that they have been installed according to the manufacturer's instructions.
7. Put a safety kit in your vehicle. This should include first aid supplies, a wrench, screwdriver, flashlight, safety flares, extra water, and some rags.



## June Holidays and Events

### Daily Observances:

- 1 National Trails Day
- 1 Say Something Nice Day
- 2 Children's Awareness Memorial Day
- 2 National Cancer Survivors Day
- 3 National Leave the Office Earlier Day
- 5 World Environment Day
- 7 National Donut Day
- 8 World Oceans Day
- 8 Upsy Daisy Day
- 12 National Jerky Day
- 13 National Nursing Assistants Day
- 14 Family History Day
- 14 Flag Day
- 14 Work at Home Father's Day
- 15 Nature Photography Day
- 15 World Juggling Day
- 16 Family Awareness Day
- 16 Father's Day
- 16 Husband Caregiver Day
- 18 International Sushi Day
- 19 World Sauntering Day
- 20 Recess at Work Day
- 20 World Refugee Day
- 21 Go Skateboarding Day
- 21 National Daylight Appreciation Day
- 21 First Day of Summer
- 21 Take Your Dog to Work Day
- 21 World Humanist Day
- 22 Stupid Guy Thing Day
- 23 America's Kids Day
- 23 Baby Boomers Recognition Day
- 23 Let It Go Day
- 23 Public Service Day
- 25 National Columnists Day
- 26 International Day in Support of Victims of Torture
- 27 Decide to Be Married Day
- 27 National Bomb Pop Day
- 27 National Handshake Day
- 30 Log Cabin Day

### Monthly Observances:

- Great Outdoors Month
- Effective Communications Month
- Adopt a Shelter Cat Month
- xAudiobook Appreciation Month
- National Safety Month
- Perennial Gardening Month
- Rebuild Your Life Month
- Cataract Awareness Month
- Dairy Alternative Month

## PacBlog

### Answers to Your Document Scanning Questions

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/answers-to-your-document-scanning-questions>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

### Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or [info@pacific-records.com](mailto:info@pacific-records.com)

### Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

Here is this month's challenge:

What do you call a basketball player's pet chicken?

Last Month's Answer to:

*What does this say? nhappy*

**"Unhappy without You"**

Last month's Winner:

**CELESTE' ENKABO  
HENRY SCHEIN DENTAL**

Email your answer to [info@pacific-records.com](mailto:info@pacific-records.com)

### Anything's Possible

The boss called one of his employees into the office.

"Bill," he said, "you've been with the company for a year. You started off in the mail room, one week later you were promoted to a sales position, and one month after that you were promoted to district manager of the sales department. Just four short months later, you were promoted to vice-chairman. Now it's time for me to retire, and I want you to take over the company. What do you say to that?"

"Thanks," said the employee.

"Thanks?" the boss replied. "Is that all you can say?"

"I suppose not," the employee said. "Thanks, Dad."

### Pet Friendly Gardening

Even the most harmless looking garden can hide dangers to your pet. Consider your garden from your pet's point of view, and you may be surprised at what you find.

Be aware of predators that may gain entry into your garden and then pose a threat to your pet. Check for intruders such as foxes, raccoons and snakes. Also check your garden area for bee, wasp, and hornet nests. Even toads can be dangerous, as some secrete poisons that can be very dangerous to a pet's eyes or mouth.

Take time also to check for debris or dangerous objects hidden in the plantings in your garden. Remove all broken glass, sharp stones, trash bags, and power tools.

Before you place any pesticides on your garden, be sure to see if they are safe for animals. It is sometimes a better idea to use non-chemical approaches to removing pests from your garden. If you must use chemical methods of pest control, be sure to follow all instructions carefully.



"Yes, we have a VP of Records Management, but we're unable to locate his file."

## 3 months FREE secure Destruction service

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! Email [info@pacific-records.com](mailto:info@pacific-records.com) for more information.

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# ***The Changing Environment's Impact on Your Business Information***

Global temperatures are rising. But a warming planet shouldn't be your only concern. Environmental researchers documenting rising sea levels predict foreseeable changes in precipitation patterns, more intense hurricanes, and increased risk of floods, wildfires, and coastal erosion. These climate change consequences affect every person and every business, underscoring the need for an information protection strategy.

Consider digitizing your most active business records. Your document scanning provider can convert your physical copies to digital images and store them in the cloud for instant accessibility from anywhere.

Protect your archival records from physical damage. Transfer tax documents, company bylaws, financial records, and other important files to a records center that offers specialized fire and water protection.

Review your backup plan. How often are you backing up critical files and applications? Natural disasters happen with little to no warning. For continuous data protection, backup your data daily, weekly, and monthly to portable hard drives or tapes and store them off site. One major benefit of a media storage service is it ensures seamless access to your business data, even in the worst of circumstances. In an emergency, your data protection partner delivers your media directly to your hot site or an alternate location.

These steps will keep you prepared no matter what nature throws your way.

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## ***How to Leave Us Google & Yelp Reviews***

Thank you for being a client of Pacific Records Management!

As the online world grows and expands, one thing we rely on for business is client reviews. These reviews help us to achieve better ranking in search engines. Would you be willing to review our company? We've provided the links below with easy instructions to submit your review.

Thanks in advance for taking the time to help us! We appreciate your business and it is a pleasure to serve you.

### **How to Review Us on Google**

Please go to the appropriate link below for your service area:

Sacramento: <https://goo.gl/YVhD3A>

Modesto: <https://goo.gl/MU53Wp>

Stockton: <https://goo.gl/TbA9Zb>

Fresno: <https://goo.gl/hhQXMI>



Next, sign in to Google+, and click the gray "Write a Review" button found just under our address.

You will be directed to a login screen for Google. If you are logged into your Google account, you will see a review window, and your review will be posted using your Google ID. If you do not have a Google account, click on the red "Create Account" button link at the top right to get your free Google account.

In the Review section, choose the rating that best represents your opinion of our company and the service we provide. Then in the open box area, please add a description to support your rating. Be sure to click the blue "Publish" button when you are finished.

## ***For Yelp . . .***

As the online world grows and expands, one thing we rely on for business is client reviews. These reviews help us to achieve better ranking in search engines. Would you be willing to review our company? We've provided a link below with easy instructions to submit your review

Thank you in advance for taking the time to help us! We appreciate your business and it is a pleasure to serve you.

Sacramento: <http://pacific-records.com/sacramentoreviews>

Modesto: <http://pacific-records.com/modestoreviews>

Stockton: <http://pacific-records.com/stocktonreviews>

Fresno: <http://pacific-records.com/fresnoreviews>



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### **TRIVIA QUIZ ANSWERS:**

1. 4—Laura, Mary, Carrie, and Grace. 2. Kirk Douglas, with son Michael and grandson Cameron. 3. Scout. 4. John Hancock. 5. Ken Griffey Jr. 6. Geometry. 7. John Tyler. 8. At a nuclear power plant. 9. Hamlet. 10. William was the grandfather of Benjamin.

NEWS You Can Use is a free monthly newsletter from your friends at

Stockton (209) 320-7771 • Sacramento (916) 649-7360 • Fresno (559) 475-7892

Modesto (209) 343-4630 • Napa/Solano County (888) 893-6054

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